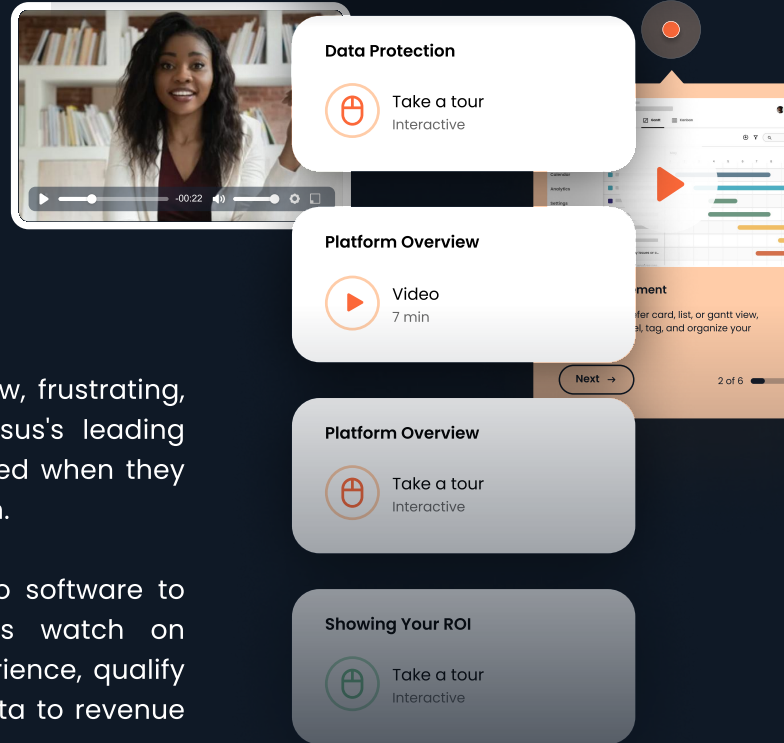


# Shorten Your Sales Cycle

## with Demo Automation

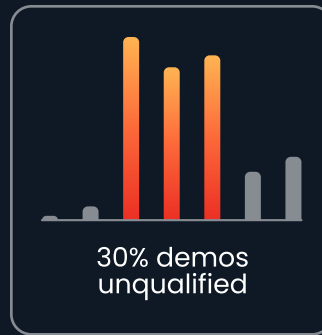
**Buying enterprise software is awful.** The process is slow, frustrating, and relies on outdated selling methods. Use Consensus's leading demo automation platform to get buyers what they need when they need it while multiplying the impact of your revenue team.

**What is demo automation?** It's using interactive demo software to send personalized product education assets buyers watch on demand. These digital demos improve the buying experience, qualify leads for live interactions, and feed rich buyer intent data to revenue teams.



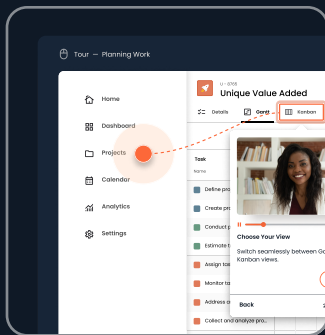
### Let buyers view demos on demand.

Buyers wait 6 to 10 business days after requesting a demo; reduce that time to zero.



### Stop wasting resources on unqualified leads.

Almost 30% of all demos are unqualified. Automated demos help qualify buyers for additional resources.



### Buyers crave an immersive experience.

Tell compelling product-led stories in minutes with interactive video demos and Tours.



### Cure buyer group dysfunction.

Engagement data uncovers critical stakeholders' buying intent signals, identifies buying groups, and helps them align.

**Consensus is the only enterprise-hardened demo automation solution on the market.**

Fifteen of the world's top 30 software companies trust our digital demos to help deals close faster.

**Want 30% faster wins and 2x the close rates?**

See how our unique buyer insights make revenue soar, or try it yourself with your own personalized demo.